



International Flexible Packaging & Extrusion Division Conference

April 22-25, 2018

Charlotte, North Carolina, USA
Omni Charlotte Hotel

Setting the Pace for Innovation in Flexible Packaging



Sponsorship Opportunities for 2018 International Flexible Packaging and Extrusion Division Conference - <http://events.tappiflexible.org>

April 22 – 25, Omni Charlotte Hotel, Charlotte, North Carolina, USA

- **Welcome Reception at Rooftop 210** ***SOLD*** **\$10,000**

Sunday, April 22nd 6:00 PM – 8:00 PM Perched high above Charlotte's most popular nightspot, **Rooftop 210 at EpiCentre** is the Queen City's premier special events venue. **Rooftop 210** is an open-air, rooftop venue that offers a spacious layout, contemporary design and breathtaking views of the Charlotte skyline. 25,000 square feet of lushly landscaped terraces and stunning views of uptown Charlotte - a breathtaking backdrop for you to host the kick-off event for the conference. Rooftop 210 includes a sophisticated, open-air Penthouse Bar and Lounge, which can be enclosed for a more intimate setting or to protect guests from inclement weather. Be the host that they will thank after a fun-filled evening of food and drinks and rekindling friendships with friends and colleagues.

 - Special signage at the event
 - Full page ad in the program book
 - Company logo & link on the TAPPI event website
 - Company logo on conference bags
 - One full conference registration
 - Beverage cups *OR* napkins with company logo
 - Tabletop on Monday at the Tabletop Reception from 5:00 – 6:30
 - Sponsorship Recognition Package *

- **Evening Event at NASCAR Hall of Fame** ***SOLD*** **\$12,000**

Tuesday, April 24th 6:30 PM – 9:30 PM Conveniently located in Uptown Charlotte, within walking distance of the Omni, the NASCAR Hall of Fame is an interactive entertainment attraction honoring the history and heritage of NASCAR. Attendees will have access to this high-tech venue, designed to educate and entertain race fans and non-fans alike. Attendees will be able to view the rotating displays and graphics in the Great Hall while grabbing a drink and a bite to eat. They will also be able to head up glory road, a banked ramp leading to the second floor of the facility featuring 18 historic cars and highlighting 40 current and historic tracks. Race simulators and other interactive displays will surely keep everyone engaged and entertained throughout the evening. Be the exclusive sponsor of this event which they will remember for years to come!

 - Special signage at the event
 - Logo projected on the screen in the Great Hall
 - Full page ad in the program book
 - Company logo & link on the TAPPI event website
 - Company logo on conference bags
 - One full conference registration
 - Beverage cups *OR* napkins with company logo
 - Tabletop on Monday at the Tabletop Reception from 5:00 – 6:30
 - Sponsorship Recognition Package *

- **Pit Row Level** ***SOLD 2*** **\$4,500**
 - Special signage at the conference
 - Full page ad in the program book
 - Company logo & link on TAPPI event website

- One full conference registration
- Tabletop on Monday at the Tabletop Reception from 5:00 – 6:30
- Sponsorship Recognition Package *

*** Sponsorship Recognition Package includes:**

- Acknowledgement in conference marketing materials (emails, ads, promotions)
- 50 word description and logo in program book
- Sponsor recognition at opening session and onsite signage

Ala Carte Opportunities

<input type="checkbox"/>	Pad Folio (<i>exclusive</i>)		\$4000
<input type="checkbox"/>	Newcomer Lunch Sponsor		\$3000
	<ul style="list-style-type: none"> • Company logo & link on TAPPI event website • Recognition on signage at lunch • Opportunity for a 3 minute company overview 		
<input type="checkbox"/>	Awards Lunch Sponsor		\$3000
	<ul style="list-style-type: none"> • Company logo & link on TAPPI event website • Recognition on signage at lunch • Opportunity for a 3 minute company overview 		
<input type="checkbox"/>	Coffee Break Sponsor for all Five Breaks (limit 2 companies)		\$3500
	<ul style="list-style-type: none"> • Company logo & link on TAPPI event website • Recognition on signage at coffee breaks 		
<input type="checkbox"/>	Lanyards - (<i>exclusive - sponsor supplied</i>)	SOLD	\$2500
<input type="checkbox"/>	USB Drive with Conference Proceedings (<i>exclusive</i>)	SOLD	\$2000
<input type="checkbox"/>	Hotel Key Cards (<i>exclusive</i>)	SOLD	\$2000
<input type="checkbox"/>	Conference Pens (<i>exclusive - sponsor supplied</i>)	SOLD	\$1500
<input type="checkbox"/>	Bag Insert (<i>limit 3 companies – sponsor supplied</i>)		\$ 750

New Technology Showcase and Tabletop Opportunities

Tabletops will be displayed at the Tabletop Reception from 5:00 – 6:30 PM on Monday following the New Technology Showcase. Drinks and appetizers will be provided

<input type="checkbox"/>	New Technology Showcase Presentation – 8 minute commercial presentation (Subject to acceptance)		\$ 800
<input type="checkbox"/>	Tabletop - only		\$1000
<input type="checkbox"/>	Tabletop + New Technology Showcase Presentation		\$1600
<input type="checkbox"/>	Tabletop - non-attendee - This opportunity is for companies who want to have visibility but are not registered for the conference		\$1200

Return Completed Form below and high resolution version **Company Logo** (including the URL to link to your website) to:

Attention: Anna Utzig Phone: 770-209-7298 autzig@tappi.org



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Company: _____ Contact Name: _____

Address: _____

City: _____ State/Province: _____ Postal Code: _____ Country: _____

Phone: _____ Fax: _____ Email: _____

- \$10,000 Welcome Reception – Rooftop 210 (Sunday)
- \$12,000 NASCAR Hall of Fame (Tuesday)
- \$ 4,500 Pit Row Level Sponsor
- \$ 4,000 Pad Folio Sponsor (sponsor supplied)
- \$ 3,000 Lunch Sponsor _____Monday (Newcomers) _____Tuesday (Awards)
- \$ 3,500 Coffee Break Sponsor (all four breaks included)
- \$ 2,500 Lanyard Sponsor (sponsor supplied)
- \$ 2,000 Business Card Size USB Drive
- \$ 2,000 Hotel Key Cards
- \$ 1,500 Conference Pens (sponsor supplied)
- \$ 750 Bag insert
- \$ 1,000 Tabletop (conference participant)
- \$ 1,200 Tabletop (non-attendee)
- \$ 800 New Technology Showcase Presentation (subject to acceptance)
- \$ 1,600 New Technology Showcase + Tabletop

_____ **Total Amount**

Payment Information

Check (make checks payable to TAPPI in US dollars and mail to: TAPPI, 15 Technology Pkwy South, Suite 115, Peachtree Corners, GA 30092.)

Credit Card (check one) Amex Master Card Visa

Card Number: _____ Expire Date: _____

Name on Card: _____

Authorized Signature: _____

For additional information on this event visit <http://events.tappiflexible.org>