



International Flexible Packaging & Extrusion Division Conference

April 22-25, 2018
Charlotte, North Carolina, USA
Omni Charlotte Hotel



Setting the Pace for Innovation in Flexible Packaging

Great Marketing Opportunity! New Technology Showcase

Monday April 23, 2018

3:30 – 5:00 pm

Omni Charlotte Hotel, Charlotte, NC

The New Technology Showcase (NTS) at the 2018 TAPPI International Flexible Packaging and Extrusion Division Conference allows you access to the entire conference audience with a short commercial presentation dedicated to your newest technology. Participation will include:

- An 8-minute presentation of your new technology, product or service without commercialism guidelines/restrictions (TAPPI anti-trust guidelines still enforced)
- A pdf version of your presentation included in the conference proceedings (provided that we receive the presentation by the required deadline)
- Company and presenter's name listed in the conference's program book

Requirements of NTS Application

- Presentation must be for a new product, a new service, or a new application of an existing product or service.
- Provide title, speaker's name and contact information, company name, and a short abstract to TAPPI by **February 16, 2018**. Abstracts should be about 75 words or less.
- The presentation CAN include your company name, trade names, and logos.
- No pricing information is allowed and presenters must adhere to TAPPI antitrust guidelines. Violations could lead to removal from the program during your presentation.
- Presentations, in their entirety must be 8 minutes long. A timer will be employed and visible to the speaker. There will be no Q&A allowed during the session.
- No commercial literature is to be displayed or distributed during the session.
- Only one presentation per company
- All presentations must be sent in advance for anti-trust review and will be loaded onto one TAPPI computer. Your presentation will be included in the conference proceedings if sent by the deadline (**March 9, 2018**).
- There is a fee of \$800 for participation in the NTS Session. You can also chose the option of having a Tabletop at the Tabletop Reception in addition to the NTS for a total charge of \$1600 for both. Tabletops alone are \$1000.
- Speakers in the NTS Session can register at the special speaker rate, but must be registered for the conference. Speakers are invited to attend the Speaker's breakfast on the day that they are speaking.
- Speaking slots will be allocated on a first come first served basis. Sponsors will be given priority. Presentations not deemed a new product or service may be rejected.

Selection of Presentation Times

Selection will take place in mid February.

All applicants will be notified of their individual time slots immediately following the selection. The resulting showcase schedule will be published in the conference program booklet.

Am I Eligible?

Anyone may apply for a spot in the New Technology Showcase; however preference will be given to tabletop participants and sponsors of the conference. This year both the table top and NTS session have been opened up to companies who are not paid attendees for the conference. If you would like to reach this audience, please consider this option! Participation fees are as follows:

Paid Event Attendee - \$800

Tabletop & NTS - \$1600

Tabletop Only (paid event attendee) - \$1000

Tabletop Only (non-paid event attendee) - \$1200

Tabletop & NTS (non-paid event attendee) - \$1800

Important Dates to Remember

- **February 16, 2018** - Abstract Submission Deadline
- **February 23, 2018** - Presentation times selected & notifications sent
- **March 9, 2018** — Final PowerPoint presentations submitted to TAPPI for proceedings
- **April 23, 2018** — New Technology Showcase Presentations

How Do I Apply?

Please submit your abstract to Kristi Ledbetter at kledbetter@tappi.org by February 16, 2018.

For additional questions contact:

Kristi Ledbetter

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Want more information about the conference?

Visit: <http://events.tappiflexible.org>