Virtual Event Sponsorship
Standard Sponsorship Offerings

Sponsor branding on event website/registration page

Sponsor digital marketing bundle – highlight event sponsors in our social media campaigns and email marketing for the event
Pre-recorded Tech Talk Videos

Instead of the traditional sponsored break, companies can opt to use this time to share new innovations in brief 5 minute videos.

$1000
(3 available)

Welcome to the first ever SuperConExpo® virtual Tech Talks: What’s New brought to you by TAPPI and AICC.

TIME: 5 Mins
Take this opportunity to engage with the industries newest players! Host a sponsored breakout session with the young minds of today.

The breakout has been pre-planned by the YP's and will be approx. 30 – 45 minutes at the end of the virtual event.
Lunch Break Sponsor

$500 (exclusive)

A sure way to make attendees remember you – This innovative take on the sponsored lunch break allows a company to offer a special discount code for a food delivery app.

*discount percentage set up and chosen by sponsor
Wrap-up Sponsor(s)

$300 (3 available)

Mark the end of a great virtual event with a memorable wrap-up game. There's no better way to engage with attendees than with a quick trivia game and giveaways!

Sponsors can offer giveaway prizes of their choosing and will have branding featured in the game.
Event Replay Sponsor

Sponsorship beyond the event: Make the recorded broadcast available on a landing page with sponsor branding after the event for download.

$1000 (exclusive)
Thank you!

Please contact Kristi Ledbetter with any inquires at kledbetter@tappi.org