



March 17, 2021
10:00 a.m. – 1:00 p.m. E.S.T
Virtual Conference
REGISTER TODAY

Sponsorship Opportunities for the 2021 IFPED Virtual Conference

Standard Sponsorship Offerings *included with any sponsorship*

Sponsor digital marketing bundle - highlight event sponsors in our social media campaigns and email marketing for the event

Sponsor branding on event website/registration page

Sponsorship Options:

Pre-recorded Tech Talk Videos - \$800 (3 available)

Instead of the traditional sponsored break, companies can opt to use this time to share new innovations in brief 5-minute videos. They can be standard commercials or pre-recorded PowerPoint presentations.

Young Professionals Breakout Sponsor - \$500 (exclusive)

Take this opportunity to engage with the industries newest players! Host a sponsored breakout session with the young minds of today. The breakout has been pre-planned by the YP's and will be approx. 30 - 45 minutes at the end of the virtual event.

Lunch Break Sponsor - \$500 (exclusive)

A sure way to make attendees remember you - This innovative take on the sponsored lunch break allows a company to offer a special discount code for a food delivery app (UberEats, Postmates, DoorDash). **discount percentage set up and chosen by sponsor*

Wrap-up Game Sponsor - \$300 (3 available)

Mark the end of a great virtual event with a memorable wrap-up game. There's no better way to engage with attendees than with a quick trivia game and giveaways! Sponsors will provide giveaway prizes of their choosing and will have their branding featured in the game.

Event Replay Sponsor - \$1000 (exclusive)

Sponsorship beyond the event: The recorded broadcast will be made available on the TAPPI event page after the event for viewing, with your branding accompanying the recording.

2021 IFPED VIRTUAL EVENT SPONSORSHIP FORM

Company: _____ Contact Name: _____

Address: _____

City: _____ State/Province: _____ Postal Code: _____ Country: _____

Phone: _____ Fax: _____ Email: _____

Please select your sponsorship:

Pre-recorded Tech Talk Videos - \$800 (3 available)

Young Professionals Breakout Sponsor - \$500 (exclusive)

Lunch Break Sponsor - \$500 (exclusive)

Wrap-up Game Sponsor - \$300 (3 available)

Event Replay Sponsor - \$1000 (exclusive)

\$ _____ **Total Amount**

Payment Information

Check (make checks payable to TAPPI in US dollars)

Mail to: TAPPI
PO Box 933644
Atlanta, GA 31193-3644 USA

Credit Card (check one) Amex MasterCard Visa

Card Number: _____ Expiration Date _____

Name on Card: _____

* Only provide credit card information on form if you are **faxing** the form (fax +1.770.209.7206)

* If sending form by email, **we will call you** for credit card information.

Please call for credit card information. Phone Number: _____

Wire Transfer (Please contact TAPPI for instructions, memberconnection@tappi.org)

Date of Transfer: _____ Amount US\$ _____

* Please add US\$25 for all wire transfer payments to account for bank fees.

For additional information on this event visit <http://events.tappiflexible.org>