



Sponsorship Opportunities for 2022 Flex Pack PLACE Conference

<http://events.tappiflexible.org>

April 10 – 13, AT&T Hotel and Conference Center, Austin, Texas, USA

□ **Welcome Reception AT&T Hotel & Conference Center** **\$12,000**

Sunday, April 10th 6:00 PM – 8:00 PM

Join your friends and colleagues as we meet in person for the kick-off Welcome Reception. A special ballroom has been reserved conveniently located at the AT&T Hotel and Conference Center and will be festively adorned in Texas fashion. Be the host sponsor of this fun evening as we welcome everyone to Austin.

- Special signage at the event
- Full page ad in the program book and/or event app
- Company logo & link on the TAPPI event website
- Company logo on conference bags
- One full conference registration
- Beverage cups OR napkins with company logo
- Live music and entertainment
- Tabletop on Monday at the Tabletop Reception from 5:00 – 6:30
- Sponsorship Recognition Package *

Evening Event at Banger Sausage House **\$15,000**

Tuesday, April 12th 6:30 PM – 9:30 PM

Be the host at Banger's Sausage House and Beer Garden for the conference's networking event Tuesday, April 11, and find out how Texan's celebrate their barbecue! Opened in July of 2012 in the heart of Austin's Rainey Street entertainment district, Banger's is famous for its innovative (and award winning) offerings of handcrafted sausages and craft beers. With more than 202 beers on tap, Banger's has the largest tap wall in Texas. Join us for a fun evening of great food, live music and relaxation with your fellow conference attendees.

- Special signage at the event
- Full page ad in the program book and/or the event app
- Company logo & link on the TAPPI event website
- Company logo on conference bags
- One full conference registration
- Beverage cups OR napkins with company logo
- Tabletop on Monday at the Tabletop Reception from 5:00 – 6:30
- Sponsorship Recognition Package *

□ **Smokehouse level (maximum of 2 companies)** **\$4,500**

- Special signage at the conference
- Full page ad in the program book and/or event app
- Company logo & link on TAPPI event website
- Tabletop on Monday at the Tabletop Reception from 5:00 – 6:30
- Sponsorship Recognition Package *

*** Sponsorship Recognition Package includes:**

- Acknowledgement in conference marketing materials (emails, ads, promotions)
- 50 word description and logo in program book
- Sponsor recognition at opening session and onsite signage

Ala Carte Opportunities

<input type="checkbox"/>	Pad Folio (<i>exclusive</i>)	\$4000
<input type="checkbox"/>	Newcomer Lunch Sponsor	\$3000
	<ul style="list-style-type: none">• Company logo & link on TAPPI event website• Recognition on signage at lunch• Opportunity for a 3 minute company overview	
<input type="checkbox"/>	Awards Lunch Sponsor SOLD	\$3000
	<ul style="list-style-type: none">• Company logo & link on TAPPI event website• Recognition on signage at lunch• Opportunity for a 3 minute company overview	
<input type="checkbox"/>	Coffee Break Sponsor for all Four Breaks (limit 2 companies)	\$3500
	<ul style="list-style-type: none">• Company logo & link on TAPPI event website• Recognition on signage at coffee breaks	
<input type="checkbox"/>	Lanyards - (<i>exclusive - sponsor supplied</i>) SOLD	\$2500
<input type="checkbox"/>	Conference Proceedings sponsor (<i>exclusive</i>)	\$2000
<input type="checkbox"/>	Hotel Key Cards (<i>exclusive</i>)	\$2500
<input type="checkbox"/>	Conference Pens (<i>exclusive - sponsor supplied</i>) SOLD	\$1500
<input type="checkbox"/>	Bag Insert (<i>limit 3 companies – sponsor supplied</i>)	\$ 750

New Technology Showcase and Tabletop Opportunities

Tabletops will be displayed at the Tabletop Reception from 5:00 – 6:30 PM on Monday following the New Technology Showcase. Drinks and appetizers will be provided

<input type="checkbox"/>	New Technology Showcase Presentation – 8 minute commercial presentation (Subject to acceptance)	\$ 800
<input type="checkbox"/>	Tabletop - only	\$1000
<input type="checkbox"/>	Tabletop + New Technology Showcase Presentation	\$1600
<input type="checkbox"/>	Tabletop - non-attendee - This opportunity is for companies who want to have visibility but are not registered for the conference	\$1200

Return Completed Form below and high-resolution version **Company Logo** (including the URL to link to your website) to:

Attention: Alexis Lloyd alloyd@tappi.org



Company: _____ Contact Name: _____

Address: _____

City: _____ State/Province: _____ Postal Code: _____ Country: _____

Phone: _____ Fax: _____ Email: _____

- \$12,000 Welcome Reception – (Sunday)
- \$15,000 Evening Event at Banger Sausage House (Tuesday)
- \$ 4,500 Smokehouse Level Sponsor
- \$ 4,000 Pad Folio Sponsor (sponsor supplied)
- \$ 3,000 Lunch Sponsor _____Monday (Newcomers) _____Tuesday (Awards)
- \$ 3,500 Coffee Break Sponsor (all four breaks included)
- ~~\$ 2,500 Lanyard Sponsor (sponsor supplied)~~
- \$ 2,000 Conference Proceedings Sponsor
- \$ 2,500 Hotel Key Cards
- ~~\$ 1,500 Conference Pens (sponsor supplied)~~
- \$ 750 Bag insert
- \$ 1,000 Tabletop (conference participant)
- \$ 1,200 Tabletop (non-attendee)
- \$ 800 New Technology Showcase Presentation (subject to acceptance)
- \$ 1,600 New Technology Showcase + Tabletop

_____ **Total Amount**

Payment Information

Check (make checks payable to TAPPI in US dollars and mail check along with this form to: TAPPI, 15 Technology Pkwy South, Suite 115, Peachtree Corners, GA 30092.)

Credit Card (check one) Amex Master Card Visa

Card Number: _____ Expire Date: _____

Name on Card: _____

Authorized Signature: _____

For additional information on this event visit <http://events.tappiflexible.org>