



## Sponsorship Opportunities for 2022 Flex Pack PLACE Conference

<http://events.tappiflexible.org>

April 10 – 13, AT&T Hotel and Conference Center, Austin, Texas , USA

□ **Welcome Reception AT&T Hotel & Conference Center** **\$12,000**

**Sunday, April 10<sup>th</sup> 6:00 PM – 8:00 PM**

Join your friends and colleagues as we meet in person for the kick-off Welcome Reception. A special ballroom has been reserved conveniently located at the AT&T Hotel and Conference Center and will be festively adorned in Texas fashion. Be the host sponsor of this fun evening as we welcome everyone to Austin.

- Special signage at the event
- Full page ad in the program book and/or event app
- Company logo & link on the TAPPI event website
- Company logo on conference bags
- One full conference registration
- Beverage cups OR napkins with company logo
- Live music and entertainment
- Tabletop on Monday at the Tabletop Reception from 5:00 – 6:30
- Sponsorship Recognition Package \*

**Evening Event at Banger Sausage House** **SOLD** **\$15,000**

**Tuesday, April 12<sup>th</sup> 6:30 PM – 9:30 PM**

Be the host at Banger's Sausage House and Beer Garden for the conference's networking event Tuesday, April 11, and find out how Texan's celebrate their barbecue! Opened in July of 2012 in the heart of Austin's Rainey Street entertainment district, Banger's is famous for its innovative (and award winning) offerings of handcrafted sausages and craft beers. With more than 202 beers on tap, Banger's has the largest tap wall in Texas. Join us for a fun evening of great food, live music and relaxation with your fellow conference attendees.

- Special signage at the event
- Full page ad in the program book and/or the event app
- Company logo & link on the TAPPI event website
- Company logo on conference bags
- One full conference registration
- Beverage cups OR napkins with company logo
- Tabletop on Monday at the Tabletop Reception from 5:00 – 6:30
- Sponsorship Recognition Package \*

□ **Smokehouse level (maximum of 2 companies)** **2 SOLD** **\$4,500**

- Special signage at the conference
- Full page ad in the program book and/or event app
- Company logo & link on TAPPI event website
- Tabletop on Monday at the Tabletop Reception from 5:00 – 6:30
- Sponsorship Recognition Package \*

**\* Sponsorship Recognition Package includes:**

- Acknowledgement in conference marketing materials (emails, ads, promotions)
- 50 word description and logo in program book
- Sponsor recognition at opening session and onsite signage

**Ala Carte Opportunities**

<input type="checkbox"/>	<b>Pad Folio (<i>exclusive</i>)</b>		<b>\$4000</b>
<input type="checkbox"/>	<b>Newcomer Lunch Sponsor</b>		<b>\$3000</b>
	<ul style="list-style-type: none"><li>• Company logo &amp; link on TAPPI event website</li><li>• Recognition on signage at lunch</li><li>• Opportunity for a 3 minute company overview</li></ul>		
<input type="checkbox"/>	<b>Awards Lunch Sponsor</b>	<b>SOLD</b>	<b>\$3000</b>
	<ul style="list-style-type: none"><li>• Company logo &amp; link on TAPPI event website</li><li>• Recognition on signage at lunch</li><li>• Opportunity for a 3 minute company overview</li></ul>		
<input type="checkbox"/>	<b>Coffee Break Sponsor for all Four Breaks (limit 2 companies)</b>		<b>\$3500</b>
	<ul style="list-style-type: none"><li>• Company logo &amp; link on TAPPI event website</li><li>• Recognition on signage at coffee breaks</li></ul>		
<input type="checkbox"/>	<b>Lanyards - (<i>exclusive - sponsor supplied</i>)</b>	<b>SOLD</b>	<b>\$2500</b>
<input type="checkbox"/>	<b>Conference Proceedings sponsor (<i>exclusive</i>)</b>	<b>SOLD</b>	<b>\$2000</b>
<input type="checkbox"/>	<b>Hotel Key Cards (<i>exclusive</i>)</b>		<b>\$2500</b>
<input type="checkbox"/>	<b>Conference Pens (<i>exclusive - sponsor supplied</i>)</b>	<b>SOLD</b>	<b>\$1500</b>
<input type="checkbox"/>	<b>Conference Proceedings (<i>exclusive</i>)</b>	<b>SOLD</b>	<b>\$2000</b>
<input type="checkbox"/>	<b>Bag Insert (<i>limit 3 companies - sponsor supplied</i>)</b>		<b>\$ 750</b>

**New Technology Showcase and Tabletop Opportunities**

*Tabletops will be displayed at the Tabletop Reception from 3:00 – 5:00 PM on Monday following the New Technology Showcase. Drinks and appetizers will be provided*

<input type="checkbox"/>	<b>New Technology Showcase Presentation – 8 minute commercial presentation (Subject to acceptance)</b>		<b>\$ 800</b>
<input type="checkbox"/>	<b>Tabletop - only</b>		<b>\$1000</b>
<input type="checkbox"/>	<b>Tabletop + New Technology Showcase Presentation</b>		<b>\$1600</b>
<input type="checkbox"/>	<b>Tabletop - non-attendee - This opportunity is for companies who want to have visibility but are not registered for the conference</b>		<b>\$1200</b>

Return Completed Form below and high resolution version **Company Logo** (including the URL to link to your website) to:

Attention: Alexis Lloyd [alloyd@tappi.org](mailto:alloyd@tappi.org)



Company: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

- \$12,000 Welcome Reception – (Sunday)
- \$15,000 Evening Event at Banger Sausage House (Tuesday)
- \$ 4,500 Smokehouse Level Sponsor
- \$ 4,000 Pad Folio Sponsor (sponsor supplied)
- \$ 3,000 Lunch Sponsor \_\_\_\_\_Monday (Newcomers) \_\_\_\_\_Tuesday (Awards)
- \$ 3,500 Coffee Break Sponsor (all four breaks included)
- \$ 2,500 Lanyard Sponsor (sponsor supplied)
- \$ 2,000 Conference Proceedings Sponsor
- \$ 2,500 Hotel Key Cards
- \$ 1,500 Conference Pens (sponsor supplied)
- \$ 2,000 Conference Proceedings
- \$ 750 Bag insert
- \$ 1,000 Tabletop (conference participant)
- \$ 1,200 Tabletop (non-attendee)
- \$ 800 New Technology Showcase Presentation (subject to acceptance)
- \$ 1,600 New Technology Showcase + Tabletop

\_\_\_\_\_ **Total Amount**

**Payment Information**

**Check** (make checks payable to TAPPI in US dollars and mail check along with this form to: TAPPI, 15 Technology Pkwy South, Suite 115, Peachtree Corners, GA 30092.)

**Credit Card (check one)**       Amex       Master Card       Visa

Card Number: \_\_\_\_\_ Expire Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

**For additional information on this event visit <http://events.tappiflexible.org>**