

**STRONGER
TOGETHER**
#StrongerTogether



BIENNIAL CONFERENCE
Nov. 30 – Dec. 3, 2020
InterContinental Hotel
San Diego, CA

Sponsorship Opportunities for 2020 International Flexible Packaging and Extrusion Division Conference - <http://events.tappiflexible.org>

November 30 – December 3, 2020 at the InterContinental Hotel, San Diego, California, USA

- **Evening Event aboard the USS Midway** **\$15,000**

Tuesday, December 1st 6:30 p.m. – 9:30 p.m. Imagine a US Navy aircraft carrier that served America from the end of World War II until the liberation of Kuwait at the dawn of the twenty-first century. Welcome to the USS Midway Museum, where you will enjoy a once-in-a-lifetime experience aboard a ship commissioned for almost fifty years. It was the only Navy ship to serve the entire length of the Cold War and beyond. For a decade, the largest ship in the world, and the first navy ship too large for the Panama Canal, it still dwarfs the San Diego waterfront. You're invited to walk along the footsteps of an estimated 100,000 young sailors who served in times of peace and in troubled seas. Today, the USS Midway Museum has embarked on its final deployment as a naval aviation museum. In 15 short years, it has become the most-visited ship museum in the world. Even more remarkably, it has become the fifth-most popular museum of any type in America on TripAdvisor. Welcome and enjoy your time aboard!

 - Special signage at the event
 - Banner displayed at the event
 - Full page ad in the program book
 - Company logo & link on the TAPPI event website
 - Company logo on conference bags
 - One full conference registration
 - Beverage cups OR napkins with company logo
 - Tabletop and New Technology Showcase Presentation
 - Sponsorship Recognition Package *

- **Welcome Reception** **\$12,000**

Sunday, November 29th 5:00 p.m. – 7:00 p.m. Be the host that they will thank after a fun-filled evening of food and drinks facilitating the rekindling of relationships among friends and colleagues. With year-round beautiful weather and a glittering skyline there is no better place to gather after a day of travel than high above the bay in San Diego. Kick off the conference with a breathtaking view on the terrace of the InterContinental, voted Venue of the Year by the National Association for Catering and Events. Guests can network while enjoy a California sunset on the terrace or head inside for an array of foods, beverages, & entertainment.

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 - Company logo on conference bags
 - One full conference registration
 - Beverage cups OR napkins with company logo
 - Tabletop and New Technology Showcase Presentation
 - Sponsorship Recognition Package *

- **San Diego Bay Sponsorship** **\$4,500**
 - Special signage at the conference
 - Full page ad in the program book
 - Company logo & link on TAPPI event website
 - One full conference registration
 - Tabletop and New Technology Showcase Presentation
 - Sponsorship Recognition Package *

Ala Carte Opportunities

- | | | |
|--------------------------|--|----------------|
| <input type="checkbox"/> | Pad Folio (<i>exclusive</i>) | \$4,000 |
| <input type="checkbox"/> | Coffee Break Sponsor for all Five Breaks (limit 2 companies) | \$4,000 |
| | <ul style="list-style-type: none">• Company logo & link on TAPPI event website• Recognition on signage at coffee breaks | |
| <input type="checkbox"/> | Newcomer Lunch Sponsor | \$3,000 |
| | <ul style="list-style-type: none">• Company logo & link on TAPPI event website• Recognition on signage at lunch• Opportunity for a 3-minute company overview | |
| <input type="checkbox"/> | Awards Lunch Sponsor | \$3,000 |
| | <ul style="list-style-type: none">• Company logo & link on TAPPI event website• Recognition on signage at lunch• Opportunity for a 3-minute company overview | |
| <input type="checkbox"/> | Young Professional Networking Sponsor | \$2,500 |
| | <ul style="list-style-type: none">• Company logo & link on TAPPI event website• Recognition on signage at Mixer | |
| <input type="checkbox"/> | Lanyards - (<i>exclusive - sponsor supplied</i>) | \$2,500 |
| <input type="checkbox"/> | Banner Ads Conference Proceedings (<i>exclusive</i>) | \$2,000 |
| <input type="checkbox"/> | Hotel Key Cards (<i>exclusive</i>) | \$2,000 |
| <input type="checkbox"/> | Conference Pens (<i>exclusive - sponsor supplied</i>) | \$1,500 |
| <input type="checkbox"/> | Bag Insert (<i>limit 3 companies - sponsor supplied</i>) | \$ 750 |

New Technology Showcase and Tabletop Opportunities

Tabletops will be displayed at the Tabletop Reception from 5:00 – 6:30 PM on Monday following the New Technology Showcase. Drinks and appetizers will be provided

- | | | |
|--------------------------|--|----------------|
| <input type="checkbox"/> | New Technology Showcase Presentation – 8 minute commercial presentation (Subject to acceptance) | \$ 800 |
| <input type="checkbox"/> | Tabletop (New Technology Showcase Presentation included) | \$1,200 |
| <input type="checkbox"/> | Tabletop - non-attendee - This opportunity is for companies who want to have visibility but are not registered for the conference | \$1,600 |

* Sponsorship Recognition Package includes:

- Acknowledgement in conference marketing materials (emails, ads, promotions)
- 50 word description and logo in program book
- Sponsor recognition at opening session and onsite signage

Please return completed form below along with a high-resolution version of your **Company Logo** (including the URL to link to your website) to:

Attention: Brittany Simms Phone: +1.770.209.7275 Email: bsimms@tappi.org

FAX this form to TAPPI at +1.240.396.5973

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BIENNIAL CONFERENCE
Nov. 30 – Dec. 3, 2020
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San Diego, CA

Company: _____ Contact Name: _____

Address: _____

City: _____ State/Province: _____ Postal Code: _____ Country: _____

Phone: _____ Fax: _____ Email: _____

- \$15,000 USS Midway Museum (Tuesday) **Yes**, will have Tabletop, **Yes**, will present in NTS.
- \$12,000 Welcome Reception (Sunday) **Yes**, will have Tabletop, **Yes**, will present in NTS.
- \$ 4,500 San Diego Bay Sponsorship **Yes**, will have Tabletop, **Yes**, will present in NTS.
- \$ 4,000 Pad Folio Sponsor (sponsor supplied)
- \$ 3,000 Lunch Sponsor _____Monday (Newcomers) _____Tuesday (Awards)
- \$ 4,000 Coffee Break Sponsor (all four breaks included)
- \$ 2,500 Young Professional Networking Sponsorship
- \$ 2,500 Lanyard Sponsor (sponsor supplied)
- \$ 2,000 Proceeding Banner Ad
- \$ 2,000 Hotel Key Cards
- \$ 1,500 Conference Pens (Sponsor Supplied)
- \$ 750 Bag insert
- \$ 800 New Technology Showcase (Presentation Only - subject to acceptance)
- \$ 1,200 Tabletop (New Technology Showcase included) **Yes**, we will present in the NTS.
- \$ 1,600 Tabletop (non-attendee) **Yes**, we will present in the NTS.

_____ **Total Amount**

Payment Information

Check (make checks payable to TAPPI in US dollars and mail to: TAPPI, 15 Technology Pkwy South, Suite 115, Peachtree Corners, GA 30092.)

Credit Card (check one) Amex Master Card Visa

Card Number: _____ Expire Date: _____

Only provide Credit Card information on form if you are *faxing* the form. If via email, we will call you for Credit Card information.

Name on Card: _____

Authorized Signature: _____

For additional information on this event visit <http://events.tappiflexible.org>